



Activity Name: Case Elucidation

Description: It's a case analysis competition where students will be provided with a **Case** to infer it and exhibit their analysis with proposed solutions to the challenges given in the case.

Eligibility: The competition is open for students across India.

Students can participate in a team of maximum 3 people. (No individual participation is allowed)

Registration Fee: ₹ 300/- per team

Objective: It a Case Analysis Competition aimed at brushing up the analytical and problem solving skills of the students. It fosters innovative ideas, abstract thinking and creative approaches to find feasible solutions to the real world problems.

Event Flow: Students will be provided with a 'Case' upon which they have to exhibit their views by thoroughly inferring the challenges associated with it. The Case will be sent to the registered participants through both e-mail and whatsapp within 3 hours of their registrations in the competition. It consists of 2 rounds.

Round 1: A 'note' containing the dilemma, protagonist and the solution for the Case has to be prepared and emailed to us 7 days prior to the competition; it will work as a screening round for the participants and only a certain number of students will be selected upon careful evaluation of the note sent by them. The results for the screening round will be declared 6 days prior to the event.

Round 2: The filtered candidates will then be eligible to enter the final round of the competition; here the participants will have to present their analysis with the help of a PPT which must include the following things:

- Protagonist in the Case
- Dilemma/Challenges associated with the Case
- SWOT and PESTLE analysis
- Available alternatives
- The selected alternative
- Conclusion

(Apart from the above mentioned slides, participants can include the slides as per their own discretion)

Time Limit: A total of 10 minutes will be assigned to each participant.

Apart from it, there will also be Q&A round to judge the participants' understanding of the Case.

Parameters of Judgment:

- Case analysis
- Use of exhibits given in the case
- Feasibility of the proposed solutions
- Presentation Skills
- Performance in the Q&A round
- Team coordination (if presenting in a team)

For internal use only:

Proposed Prize Money: Winner: ₹ 5000/-

1st Runner Up: ₹ 3000/-

2nd Runner Up: ₹ 1500/-

Total time required for the event: 2.5 to 3 Hours

Space Requirement: CRPC Hall / KSoP Conference Hall

Technical Requirement: Atleast 3 Microphones are required, remote for the projector

Other Requirements: 3 Medals for winners, Refreshments and mementos for the guests